

Community Health Initiative Grant - Request for Proposal!

Winchester Hospital and Shields MRI recently submitted a joint application to the Department of Public Health to place an MRI unit onsite at WH. As part of the Determination of Need (DoN) process, Winchester Hospital has a unique opportunity to engage in a new program called the Community Health Initiative (CHI). The goal of the CHI is to collaborate with community partners to identify and address the unmet priority health needs in the community while considering the social determinants of health; the conditions where people live, work and play that influence health outcomes. A CHI workgroup, comprised of community partners with a regional focus, worked together to prioritize the unmet health needs and health inequities in the community and determine allocation of the funding.

1. Eligibility: Proposals for funding must meet *all* of the criteria below:

- Priority Health Needs:** Our strategy is to support evidence informed programs/services that reduce/address the physical, social and/or environmental factors leading to one or more of the issues below:

Priority Health Areas	Examples - Programs and services that:
Mental Health	Reduce the risk factors associated with poor mental health such as stress, isolation, depression, trauma, and physical or mental abuse.
Substance Use	Create awareness and/or reduce the use of opioids, alcohol, nicotine, and/or marijuana
Housing	Create, improve and/or maintain safe, affordable living conditions
Built Environment	Improve the physical parts of where we live, work and play, i.e. creation of open spaces, improved access to health services, transportation, etc.

- Health Inequities:** The proposed strategy must be targeted towards a population with at least one health inequity (the unfair and avoidable differences in people’s health across social groups and between different population groups, i.e.: age, income, education, race, gender, sexual orientation, access to services, etc.
 - Target Cities/Towns:** The program/service must be a community wide effort targeted towards residents living in the cities/ towns in Winchester Hospital’s Community Benefit Service Area including Medford, North Reading, Reading, Stoneham, Tewksbury, Wakefield, Wilmington, Winchester and Woburn.
 - Non-Profit Status** – Organizations seeking funding must be non-profit organizations and/or public entities (i.e.: coalitions, municipalities, schools, communities of faith, etc.) interested in improving the health of the communities we jointly serve, and be or have a fiscal agent who is a tax exempt 501(c)(3)
 - Timeline** – Programs are to be implemented by February, 2020.
- 2. Funding Amount / Allocation:** A variety of grants ranging from \$5K to \$170 will be awarded. Organizations may apply individually or in collaboration with other community partners/organizations, locally or regionally; however community collaborations are encouraged and preferred.
- Projects over \$50K must be a collaborative effort between two or more towns, agencies and/or organizations.
 - Applicants may submit more than one application, however only one grant will be awarded to an organization/agency.
- 3. Reporting Requirements** – Grant recipients will be required to:
- Identify Winchester Hospital as a co-sponsor in any promotion, publicity and/or media outreach.
 - Submit mid-year and end of year reports that include progress and outcomes outlined in your application.

What to Include in Your Proposal/Application:

Applications should be no more than five pages (excluding letters of support and budget) and will be reviewed and scored by a team of internal and external stakeholders. Please be sure to include the following:

1. **Organization Overview & Mission** - Who are you as an organization and why are you positioned to implement this project?
2. **Program Name & Description**—What is the overall purpose of your project? What are the program goals? What do you expect to achieve?
3. **Rationale/Supporting Data** – Why is this project necessary in your community? What unmet health needs does it address? What data do you have to support it?
(If you are seeking funding for an existing program, please share the outcomes to date along with the rationale for continuation of the program).
4. **Target Population** - What population will this project affect / serve?
 - a) **Age:** What segment of the population will this project reach?
 - b) **Location:** What city/town will the program take place? Where do the people you'll be targeting live?
 - c) **Reach** – How many people do you expect to participate and/or be affected by this program/project?
 - d) **Health Inequities:** What health inequities does this program/service address?
5. **Impact / Outcomes** – What will change as a result of this project?
 - a) What are the projected improved health outcomes?
 - b) How will you measure the results?
 - c) Does the project address the root causes of the health issue and/or inequity you've identified?
6. **Implementation Plan** - Exactly what will you do and how will you do it? Please describe how this project will be implemented along with a timeline.
7. **Promotional Plan** – How you will attract / recruit participants?
8. **Budget** – What amount of funding are you requesting? Please provide an itemized budget of expenses (staffing, supplies, promotion, etc.).
9. **Sustainability** – How will this program be sustained after the initial funding?
10. **Collaborations** –List the names of any/all organizations that you are collaborating with on this project along with a brief letter of support from the organization that includes:
 - Organization Overview – Who are they and what is their mission?
 - Reason for Support – Why do they support this project/program?
 - Roles/Responsibilities – How will each organization contribute to the project?

How to Submit Your Proposal:

- Submit your proposal (along with W9 form) no later than January 4, 2019.
- Email to Marylou.hardy@lahey.org. No proposals will be accepted via mail or fax.
- Awardees will be notified by February 1, 2019

For More Information: Drop by anytime during one of the optional information sessions below where staff will be available to answer questions about your proposal and/or the application process:

- **Dates:** Thursday, Nov. 29, 2018, 5 -7 p.m. or Friday, Nov. 30, 2018, 8:30 – 10 a.m.
- **Location:** Winchester Hospital Cancer Center, 620 Washington St. Winchester

If you have additional questions and/or are unable to attend an information session, please feel free to contact Marylou Hardy, Community Relations Regional Manager: 781.744.3131, Marylou.hardy@lahey.org.